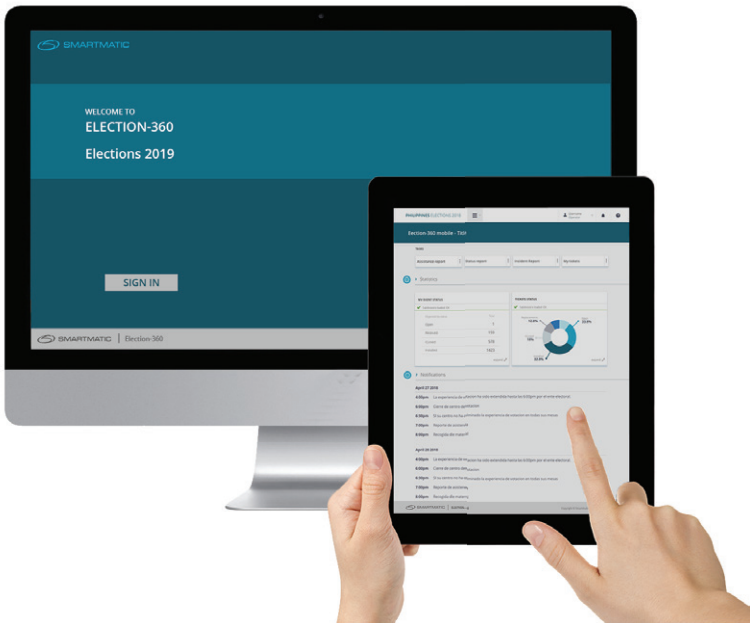
SMARTMATIC

INTELLIGENT OPERATIONS MANAGEMENT PLATFORM



Election-360

Effectively Plan, Monitor and Control Key Election Processes

Election-360 is an intelligent platform, which allows EMB's to effectively manage the performance of key election processes to deliver successful elections **in-time**, and **on-budget.**

Operational Efficiency

Meticulous planning
Reduced risk and errors
Immediate control

Optimized Decision-making

Full visibility
Real-time information
In-depth analysis

Full Transparency

Continuous status reports
Public trust
Process improvement

Operational Efficiency

Having to manage a huge number of suppliers, people, and pieces of equipment is a huge challenge. Election-360 supports authorities with the operational management of their elections providing **full visibility**, **immediate incident control** and **real-time communication** with field personnel.

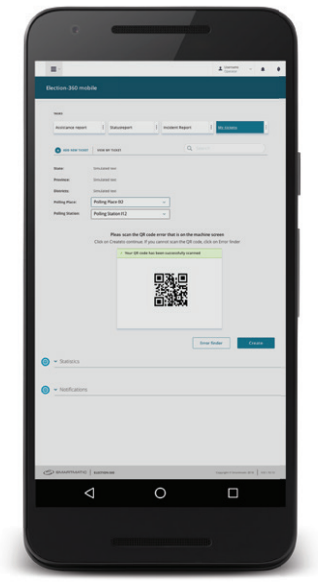
Optimized Decision-making

The intelligent software provides full visibility and facilitates in-depth progress analysis by providing updates of the goals to be achieved.

Also, Election-360 collects valuable information, which allows election officials to **optimize** future elections.

Full Transparency

Using Election-360, election authorities have **360°** visibility of all activities, which makes them better able to inform citizens, politicians, the media and observers on the progress of the election.



How does it work?

Election-360 is a **web-based** operations management platform. With the mobile app, field staff is able to communicate directly with those managing election processes to report progress. When incidents occur, informed decisions can be made, and action can be taken **immediately**, which guarantees operational continuity.

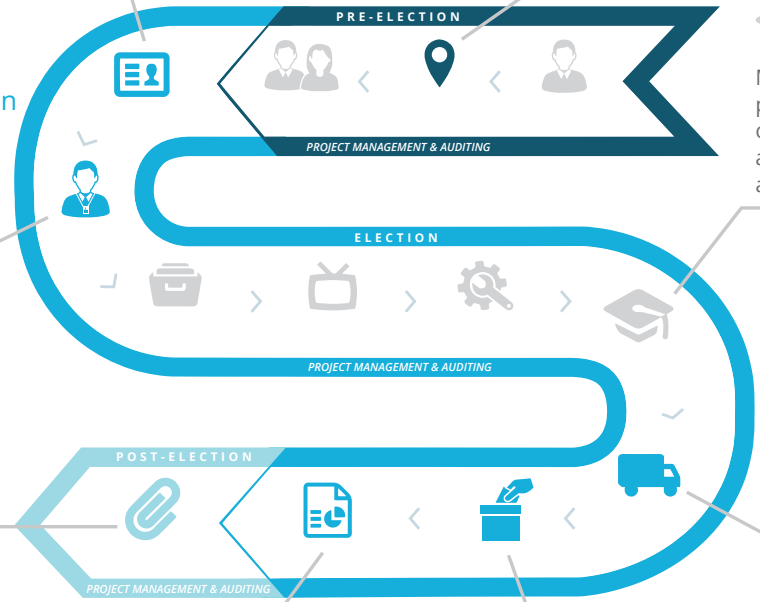
This robust platform helps election officials to:

1| Plan in advance, manage assets, and meet set deadlines;
2| Monitor and control election processes to ensure successful Election Days;
3| Communicate with poll workers, field technicians, call-center staff, and other involved personnel to ensure the prompt resolution of any issues;
4| Analyze all processes to optimize future elections.

How Election-360 adds value in the different stages of an election

Staff Management
Monitor and verify fulfillment of responsibilities by registering and managing election staff.

Polling Location Management
Provide faster incident resolution by registering and managing the election's assets (e.g. polling places, warehouses, distribution centers).



Observer Accreditation
Manage external organizations efficiently by monitoring the progress of observer credentials' delivery.

Training
Monitoring of the training process. Election-360 keeps track of who completed which training, and how far along other trainees are in the process.

Wrap - up
Optimize future elections by gathering and analyzing operational data and statistics.

Logistics
Provides insight by tracking election materials (e.g. ballots, privacy booths, voting machines) from distribution centers to polling stations.

Consolidation
Provide accurate and timely information to the authorities, parties, and press by tracking and monitoring the results consolidation and tallying process in real-time.

Election Day
Monitor polling station activities, and resolve incidents in record time by making informed decisions and communicating with field staff in a structured manner.

Our clients benefit from our complete portfolio of solutions to make election administration more efficient and transparent.
We lead the electronic voting industry with our solutions, geographical presence and technological advancements.

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